1. DAX calculations

Task 3.1:

Calculate **Total Revenue** in Sales table, using the Product’s Retail Price, and multiplying it by the Units.

Task 3.2:

Calculate **Total Cost** in Sales table, using the Product’s Standard Cost, and multiplying it by the Units.

Task 3.3:

Calculate **Gross Profit** in Sales: Total Revenue – Total Cost

Task 3.4:

Calculate a **Gross profit MoM growth Change%** measure that could benefit us in decision making

Task 3.5:

Calculate a measure for **AVG sales per day** – this is the average sum of **Total Revenue** per day based on the Dates of actual Sales.

Task 3.7:

* Breakdown Analysis by **Product (drop or increase)**